

the HOUSE of TATE Ltd

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Freelance Senior Digital Producer with experience across all formats of digital content - Video, Film, Interactive Apps (tablet, smartphone, touchscreen), AR, VR (Google Cardboard), Projection Mapping.

Dedicated to discovering new technology and promoting its use within experiential events and content driven environments.

Recent projects include Projection Mapping supported by Lasers and 7:1 surround sound for BAE at the Farnborough Air Show, a selection of interactive engagement apps for the Royal Navy and Royal Air Force and a series of apps to support the Royal Navy recruitment efforts.

Projects devised and produced by M-is, London.

May 2012 – December 2015 – Freelance @ M-is, London – www.m-is.com

August 2014 - October 2015

Senior Digital producer developing a series of touchscreen interactive's for the Royal Navy.

Designed to assist in recruiting school leavers to consider a career in the Royal Navy. A total of six modules were produced giving guidance on preparing a CV, what jobs to apply for based on your interests, how to prepare for an interview and what questions to expect.

Project devised and produced by M-is, London.

March 2014 - August 2014

Senior Digital producer supervising creation and content for multimedia installation for BAE Systems at the Farnborough International Airshow 2014.

Installation featured projection mapping, lasers, lighting and 7.1 surround sound.

Installation devised, created and produced by M-is London. M-is | www.m-is.com

January 2014 - August 2014

Senior Digital Producer responsible for the creation and production of a series of recruitment interactive's for the Royal Navy and the Royal Air Force.

The interactive's were created using Unity software for deployment across all touch screen platforms; iPad, Android, Windows 8 etc.

Campaign devised, created and produced by M-is, London. www.m-is.com

September 2012 - March 2014 - Account Manager & Producer Royal Naval Reserve recruitment campaign.

Nationwide cross platform campaign inclusive Digital Media, Radio & Film Commercials, Interactive content, events and BtoB presentations.

Produced and devised by M-is, London

July - August 2012 - Executive producer British Airways Park Live Screen, London Olympics.

Responsible for live broadcast and BA brand management coordination.

Working alongside great teams from BA, LOCOG & M-is. Produced and devised by M-is, London.

May - July 2012 - Account/Project Manager Sochi 2014 Pavilion, London.

Awareness pavilion for the Winter Olympics to be held in Sochi, Russia in 2014.

Exhibits included featured videos, interactive touch screens and a 4D Experience.

Project devised and produced by M-is, London.

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January 2006 – 2011 – GoConvergence, Orlando, Florida - <http://goconvergence.com>

Producer/Project Manager: Conferences and Events, Film, TV, Advertising & New Media.

Freelance Producer/Project manager specializing in events, multimedia installations and corporate content.

Developed 360 degree immersive gaming environment.

Responsible for managing the creation and production of all Multi Media content required, including, Graphics, Web Design, Touch Screen interactive's, Augmented Reality, Video Production & Direction, eTeasers/Virals, signs and brochures. Manage and co-ordinate all projects through production and post production ensuring smooth client liaison and project fulfillment on schedule and on budget.

Produced interactive projects for The Mayo Clinic, Cubic Simulation, Orlando, Medco.

January 2003 – 2005 – Universal Studios, Orlando, Florida.

Production Group Producer & Studio Marketing Executive

Responsible for marketing the studios and production facilities. Also promoted and produced international co-productions.